

Ice Cream Dealers-(Cont'd)

G B Ice Cream 5439 Geary Blvd. BA yview-2785
GLEN-ELL'S
Billy Christmas
1649 Haight. HE mlock-2333
2199 Mission. MA rket-6323
GOLDEN STATE COMPANY LTD
Order Dept 366 Guerrero. HE mlock-6000
Office 366 Guerrero. HE mlock-8770
HERBERT'S SHERBET SHOPPE
2099 Lombard. WE st-9934
Hull's Ice Cream 1551 Fillmore. WE st-9727
Jo-Jo's Creamery 1415 Stockton. EX brook-9742
Jo-Jo's Malted Milk Shop 984 Mkt. GR ayson-5083
Jonny's Fountain Lunch 1705 Haight. EV rgreen-9830
King Icecreamery
Sandwiches & Fountain Service
2257 Irving. SE abright-4949
Lundy's O I O Creamery 716 Irving. MO ntrose-9839
Majori Creamery 1629 Haight. HE mlock-3777
Manning David C 226 W Portal Av. OV erland-2000
Mary Jane Creamery 1400 California. PR ospect-5017
Mel's Fountain
Store No 1 2346 Chestnut. FI imor-9978
Melody Fountain 1641 Ocean Av. RA ndiph-9924
Mission Bell Creamery 2024 Mission. HE mlock-9486
Odenhall C J 1600 Hayes. WA inut-8611
Peggy Lou's Creamery 2487 Mission. VA lencia-9665
Purity Fountain 2640-24th. MI ssn-9346
Queen Icecreamery
Sandwiches & Fountain Service
5800 Geary Blvd. BA yview-4478
Rey Stone's Creamery 1600 Haight. RA rket-3559
Robin Hood's 1962 Ocean Av. RA ndiph-9651
SAMARKAND ICE CREAM-
SAMARKAND ICE CREAM PLANT
893 Folsom. EX brook-6170
Samarkand Ice Cream Plant 893 Folsom. EX brook-6170.
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10477
Shelly's Ice Cream
Ice Cream & Sherbet To Take Out
1701 Polk. OR dway-2414
SPRECKELS RUSSELL DAIRY CO LTD
8th & Bryant. UN drhil-6200
Statner's Creamery 1927 Hayes. BA yview-0833
Swift & Co 420-6th. MA rket-8244
The Twins 1653 Irving. OV erland-5441
Three Jacks 4587 Mission. DE laware-9625
UNIVERSITY CREAMERY 1356 Polk. TU xedo-9902
Valleyford Creameries Inc 651 Folsom. EX brook-8181
VICTOR ICE CREAM CO 448-8th. HE mlock-5516
Walter's Ice Cream Store 3715 Bihoa. EV rgreen-9528

Ice Cream Freezers

MOWAT JOHN REFRIGERATOR CO
1866 Folsom. HE mlock-1144
Pfauder Sales Co Inc 1325 Howard. UN drhil-7061
TAYLOR ICE CREAM FREEZERS-
SHIRAR-YOUNG REFRIGERATION CORP
1450 Van Ness Av. OR dway-6822

Ice Cream Mfrs & Distrs

Arden Farms Co 925 Golden Gate Av. FI imor-7140
Borden's Ice Cream Co
1325 Potrero Av. VA lencia-6000
CARNATION ICE CREAM CO
358-10th. HE mlock-1944
Carroll Fred L Russ Bldg. EX brook-7314
EATMORE ICE CREAM DIVISION OF
BEATRICE CREAMERY CO
Mfrs of Eatmore French Custard
1525 Union. OR dway-8118
EDY'S GRAND ICE CREAM CO
These Who "Ate One Ate Two?"
3315 Grand Av Oakland. GL encort-8182
Golden State Company Ltd
366 Guerrero. HE mlock-6000
SWIFT'S ICE CREAM-
SWIFT & CO 420-6th. MA rket-8244
Valleyford Creameries Inc 651 Folsom. EX brook-8181

Ice Cream Mfrs' Equipment & Supplies

Berwick Extract Co 3741 Geary Blvd. BA yview-5621
BLANKE-BAER ICE CREAM SUPPLIES-
LEE CHAS M CO Rialto Bldg. DO uglas-1453
Cherry-Burrell Corporation 777 Folsom. SU tter-1723
CREAMERY PACKAGE MFG CO THE
1251 Howard. HE mlock-3342
Gumpert S Co Inc 274 Brannan. EX brook-1765
King Extract Company 1779 Folsom. HE mlock-0667
Lee Chas M Co Rialto Bldg. DO uglas-1453
Londonderry 835 Howard. GA rfd-6048
Lowe Joe Corporation 1043 Mission. HE mlock-5442
LYONS-MAGNUS INC 2545-16th. MA rket-5665
Sherwood Company The 71 Bluxome. EX brook-6583
Steinkellner Peter & Co 333-5th. EX brook-0643
Sunberry Co The 1250 Folsom. HE mlock-8408

Buy War Bonds for Victory.

Ice Cream Mixes

EATMORE ICE CREAM DIVISION OF
BEATRICE CREAMERY CO
1525 Union. OR dway-8118
Valleyford Creameries Inc 651 Folsom. EX brook-8181

Ice Crushing Machinery

Phillips Refrigeration Products Inc
444 Potrero. MA rket-1866
WESCO MACHINERY MFG CO
ICE BLOWERS
ICE HANDLING EQUIPMENT
921 Bryant. MA rket-6890

Ice-Dry

-See Ice-Carbonic

Ice Making Machinery

CREAMERY PACKAGE MFG CO THE
1251 Howard. HE mlock-3342
CYCLOPS IRON WORKS 837 Folsom. DO uglas-6100
Phillips Refrigeration Products Inc
444 Potrero Av. MA rket-1866
Vogt Henry Machine Co 259-2d. SU tter-4738
YORK ICE MAKING SYSTEMS-
YORK ICE MACHINERY CORPORATION
1275 Folsom. UN drhil-1248

Ice Skating Rinks

-See Skating Rinks

Immigration & Naturalization Consultants

Crawford Frederick W 406 Montgy. EX brook-4123
Davis Robert F 628 Montgomery. EX brook-5373

Implements-Agricultural

-See Agricultural Implements

Importers

Ades Albert N 239 Geary. YU kon-1090
Amer Cathay Trading Co 268 Market. GA rfd-7288
Amer Commerce Co 230 California. DO uglas-1572
Amer Far Eastern Trading Co
62 California. DO uglas-3541
Amer Import Co The 62-4th. GA rfd-7530
American Trading Co of S F 311 Calif. YU kon-5344
Arenson A Co 24 California. GA rfd-6092
Argentine Trade Promotion Corp
Mills Bldg. YU kon-0264
Arnore C F 643 Front. SU tter-1866
Asia Commercial Co The 766 Coml. GA rfd-1788
Atkins Kroll & Co 230 California. EX brook-4950
Atlas Educational Film Co 821 Market. GA rfd-1317
Bagshaw T F 701 Grant Av. DO uglas-5463
Balfour Guthrie & Co Ltd
After Hours See White Pages
351 California. SU tter-6423
Barrant Oliver Co 254 Sutter. GA rfd-6845
Beamer Jo H 230 California. EX brook-2112
Berelson D B & Co 704 Sansome. GA rfd-5559
Bond Bros & Co Inc 310 California. DO uglas-3569
Borgfeldt Geo & Co 718 Mission. SU tter-2083
Bowl Shop The 430 Grant Av. EX brook-1379
Brotman M Harvey 420 Market. EX brook-8664
Burns-Phillip Co of S F 215 Market. EX brook-5966
Chan Kee Co 637 1/2 Pacific Av. CH ina-1554
City of China 440 Grant Av. CH ina-1392
Collum M J 214 Front. GA rfd-8196
Commercial Trading Company 24 Calif. GA rfd-9144
Connell Bros Co 430 California. GA rfd-1775
Consolidated Trading Co Mer Exch Bldg. YU kon-1245
Continental Trading Co 178-5th. EX brook-3475
Cowen M S Co 308 California. EX brook-5262
Dill Marshall 24 Bluxome. GA rfd-7526
Distillers Distr Co
Liquors
214 Front. YU kon-1438
Dreyfuss J G 216 Pine. DO uglas-3946
EAST ASIATIC CO INC 433 Calif. EX brook-7324
Elam Grover C Co 22 Battery. GA rfd-5993
Elizalde & Co Ltd
Manila Cordage
405 Montgomery. YU kon-0282
Emerson Ralph H & Co 383 Brannan. SU tter-3865
Eyre Edward L & Co 465 California. GA rfd-5289
Faguet Ignatius B 228 McAllister. KL onlike-2-0377
Farrell James & Co Newhall Bldg. DO uglas-6707
Foo Chow Importing Co 550 Grant Av. CH ina-1434
Frawley P J 112 Market. GA rfd-7976
Friedberg Bert & Co 718 Mission. SU tter-4154
Fruit Dispatch Co
Tropical Fruits
1001-4th. GA rfd-4040
Fung Chong Co 1001 Grant Av. CH ina-2464
GENERAL EXPORT CO 24 California. GA rfd-3340

Importers-(Cont'd)

Giurlani A & Bro 537 Front. GA rfd-8724
Grace W R & Co 2 Pine. SU tter-3700
Gravem Nicholas & Sons 244 California. YU kon-1652
Great Wall Trading Co The 334 Sutter. YU kon-0995
Grosse William & Co 700-7th. HE mlock-2600
Gutte Henry W & Co Mills Bldg. SU tter-3288
Havre J B & Co 22 Battery. EX brook-4706
Hecht D & Co 510 Battery. SU tter-4966
Henry & Co 670 Commercial. CH ina-0935
Hind Ralph & Co 230 California. DO uglas-3100
Hing Fat Chong 655 Jackson. CH ina-0366
Hing Wah Tai & Co 717 Grant Av. CH ina-2141
Hip Hing Co 737 Washington. CH ina-2340
House of Portugal 417 Sutter. DO uglas-3535
Howe R A Ltd 442 Commercial. GA rfd-3365
India China Trading Co 268 Market. DO uglas-6736
Inter-America Com'l Co 625 Market. DO uglas-7259
International Exchange Corp 742 Mkt. SU tter-4464
Irving H A Co 400 Sansome. GA rfd-4810
Islands Commercial Co 255 California. GA rfd-6627
Israel Leon & Bros Inc
Green Coffee
160 California. GA rfd-5513
Java China Trading Co Ltd 625 Market. YU kon-1321
Johnson E A & Co 166 California. EX brook-7393
Johnson Victor & Co 140 Spear. EX brook-2140
Jones S L & Co 140 California. EX brook-2560
Julliard Incorporated 310 Townsend. YU kon-0110
Katz M A & Co 1355 Market. UN drhil-2727
Kilpatrick & Co Crocker Bldg. YU kon-0912
Kosloff Leonide Shreve Bldg. YU kon-1691
Kwong Hong Co 928 Grant Av. CH ina-1894
Kwong Yick & Co 941 Grant. CH ina-0039
La Grady Co 150 Post. SU tter-7131
Leary Lewis 833 Market. DO uglas-6049
Le Breton J
Importers of Handkerchiefs
177 Post. GA rfd-2557
Leinen John F Commerce Co
83 McAllister. HE mlock-4144
Leong Quong Chy Mon Kee 810 Clay. CH ina-0715
Lillenthal Lee & Co 268 Market. EX brook-1016
Login Corporation The 300 Mtgy. DO uglas-8780
MacKenzie Elsbach & Co Inc 24 Calif. GA rfd-3800
Mandarin Art Co 564 Grant Av. GA rfd-7695
Marsman Company of Calif Russ Bldg. GA rfd-7715
Matteucci & Vannucci Co Inc 643 Front. SU tter-1866
Meyer H L E Jr & Co 310 Sansome. SU tter-7677
MONTEVERDE & PARODI INC
100 Broadway. SU tter-1175
Mulligan W J & Co
Liquor Importers
216 Pine. GA rfd-6890
Musante Wm & Co 415 Clay. SU tter-3621
Nafaty Import Co 268 Market. EX brook-6474
Netherlands Indies Produce Corp
486 California. EX brook-2557
New York Merchandise Co 786 Mln. EX brook-3700
Newhall H M & Co 260 California. SU tter-3161
Oriental Trading Co 420 Grant Av. GA rfd-6317
Otis McAllister & Co
Importers Green Coffee
310 Sansome. GA rfd-6010
Otto Sales Co 285 California. GA rfd-6236
Pac Food Products Co Inc 655 Battery. DO uglas-5780
Pacific Vegetable Oil Corp
62 Townsend. DO uglas-3114
Pan-American Commercial Co
311 California. EX brook-2244
Parker John W & Co 433 California. EX brook-7324
Parodi Erminio & Co Inc 334 Walnut. DO uglas-4445
Peabody Henry W & Co 230 California. SU tter-2420
Perry Maxwell 209 Post. EX brook-8704
PERRY SAMUEL S
Mexican Arts-Gifts-Jewelry-Baskets
535 Mission. GA rfd-0671
Phillips H A & Co 127 Montgomery. GA rfd-4966
Quong Lee & Co 848 Grant. CH ina-0017
Ramallah Wholesale Import Co
587 Mission. DO uglas-7403
Rosston E W 24 California. EX brook-5382
St Thomas & Puerto Rico Fruit Products Co
442 Commercial. GA rfd-3365
SCANDIA COMMERCIAL CO
727 Drumm. EX brook-7745
SCHENLEY IMPORT CORP
850 Battery. YU kon-0440
Schmidt A & Son 504 Sutter. YU tter-4753
Schroeder Bros of California
510 Battery. EX brook-5878
Schumacher Bros Inc 701 Battery. EX brook-6521
Schumann A & Co 24 California. DO uglas-6184
Seaman Systems & Co 465 California. SU tter-2661
Shanghai Syndicate 737 Clay. EX brook-7933
Shing Fat & Co 677 Jackson. SU tter-3793
Shun On & Co 839 Grant. CH ina-0409
Silver & Co 507 Market. EX brook-9558
465 California. EX brook-6531
SOLOMON C JR 314 Battery. EX brook-6302
Soon Sun 53 Waverly Pl. CH ina-2399
Stein-Hall Mfg Co 405 Montgomery. YU kon-0615
SLITT A W 731 Market. EX brook-2391
Suey Chong Co 905 Grant Av. CH ina-1145
Tai Fat Co 496 Pacific Av. CH ina-1583
Tai Ping Co 701 Grant Av. DO uglas-5463
Thalson Co 830 Market. SU tter-3690
Ti Hang Lung & Co 846 Grant. CH ina-0046
TONKIN DISTRIBUTING CO
If It's a Liquor of Merit-We Have It
440-9th. MA rket-7400
Transpac Corp Co 560 Fulton. FI imor-2538
Transpacific Trading Corp Inc
560 Fulton. FI imor-2538

(Continued Next Page)

Importers-(Cont'd)

Tupman Thurlow Sales Co Inc The
462 Bryant. GA rfd-5570
Vandel Commercial Co Ltd 311 Calif. EX brook-4200
van Nouhuys & Co 486 California. EX brook-0807
Vilner J G Co Inc 24 California. GA rfd-3340
Waite William J B Co 255 California. GA rfd-0152
White H G Co The 352 Sutter. EX brook-2408
Wib Import Co Pacific Bldg. GA rfd-2543
Wilbur-Ellis Co 430 California. GA rfd-1775
Willits & Co Inc 1 Drumm. SU tter-2894
Wing Hing Chong & Co 911 Grant Av. CH ina-0826
Wing Hop Co 819 Grant Av. CH ina-0040
Wing Lee Co 849 Broadway. CH ina-2194
Wing On Co The
Warehouse
149 New Montgomery. EX brook-6087
Wo Kee & Co 949 Grant. CH ina-0351
Wong Sang Man 937 Stockton. CH ina-1979
Ying Fat Lung Co 909 Grant Av. CH ina-0909

Incinerators

INCINERATOR ENGINEERING CO
INCINERATORS & DESTROYERS
Residential - Industrial - Municipal
Designed & Built for All Purposes
2008 Franklin, Oakland. HI gate-7521

KERNER INCINERATOR CO
MANUFACTURERS OF THE
KERNERATOR
"THE CHIMNEY-FED INCINERATOR"
For Residences, Apartments, Hospitals,
Clubs, Etc.
Engineering Service for All Types of
Incinerating Equipment
450 Clementina. GA rfd-6620

PACIFIC BUILDING MATERIALS CO
1840-4th Berkeley. BE rky-5734
Price Bldg Specialties Co 35 Gilbert. UN drhil-6733

REES BLOW PIPE MFG CO
INCINERATORS
Mfrs & Erectors for the
LUMBER INDUSTRY & INDUSTRIAL PLANTS
340-7th. MA rket-3344

Income Tax Consultants

-See Tax Consultants

Incorporating Companies

C T Corporation System Mills Bldg. SU tter-5593
After 6 PM & On Sundays
or holidays call. DO uglas-0510
Corporation Agency Co 32 Geary. DO uglas-6952
Corporation Trust Co The Mills Bldg. SU tter-5593
After 6 PM & on Sundays
or holidays call. DO uglas-0510
Daly John P Mills Bldg. SU tter-5593
McCann Leo C Russ Bldg. GA rfd-7495
U S Corporation Co 68 Post. GA rfd-4282
Wahl Hildegard
Corporation Secretarial Services
703 Market. YU kon-1023

Indemnity Insurance Co of North America

-Look on "I" pages under "Insurance Agents & Brokers"

Indexing Systems & Supplies

ACME VISIBLE RECORDS INC
735 Market. DO uglas-4848
Action Associated 45-2d. EX brook-5522
Adams Loose Leaf Products Co
329 Minna. GA rfd-5656
Atlas Loose Leaf & Index Co 515 Hwd. GA rfd-4797
E-Z SORT TABULATING SYSTEMS CARDS & EQUIP CO 45-2d. GA rfd-8005
Friedman Irwin 676 Mission. EX brook-5864
Hadley Charles R Company 681 Market. GA rfd-2256

POSTINDEX

VISIBLE RECORD
SYSTEMS
and
FILING EQUIPMENT
"WHERE TO BUY IT"
West M G Co 117 Front. GA rfd-7512



Indexing Systems & Supplies-(Cont'd)

REMINGTON RAND INC 41-1st. DO uglas-8600
SCHWABACHER-FREY CO 735 Mkt. DO uglas-4848

VISIBLE RECORDS BUREAU
VISIBLE RECORDS
IN BOOK FORM
Books - Indexes - Record Leaves
LOOSE LEAF SYSTEMS
Filing Equipment & Supplies
530 Washington. GA rfd-2712

VISIBLE RECORDS EQUIP DIV OF
DIEBOLD INC 635 Mission. GA rfd-7740

WHEELDEX CARD RECORD SYSTEMS-
WHEELDEX-SAN FRANCISCO CO
116 New Montgomery. YU kon-1815
WHEELDEX MANUFACTURING CO
117 Water New York City
(Toll) Call Long Distance for Digby-4-1922
Wilber Frank E Co 591 Market. GA rfd-0115
Yamman & Erbe Mfg Co 50 Fremont. DO uglas-2356

Indian Goods

-See Gift Shops

Industrial Supplies

-See Mill Supplies

Infants' Equipment & Supplies-Whse & Mfrs

Heinzer Ernest A 56-14th. HE mlock-2671
Infants Specialty Co 770 Mission. EX brook-2143
Western Associated Agencies
Thayer Carriages-Trimble
718 Mission. SU tter-8388

Infants' Garments

-See Children's and Infants' Garment Headings

Information Bureaus

ABBENS CONFIDENTIAL SERVICE
Private - Business
Personal
- INVESTIGATIONS -
ABBENS CONFIDENTIAL SERVICE
INFORMATION SERVICE IN ALL
CITIES OF THE UNITED STATES
REASONABLE RATES
"FOR INFORMATION CALL"
Abbens Confidential Service
Sixth Floor Rooms 617 and 618
690 Market. DO uglas-4311

Inks-Printing & Lithographing

ACME SUPPLY CO
Steel Die-Printing & Litho Inks
146 Clay. EX brook-7597
ASSOCIATED INK CO LTD
DISTRIBUTORS
Sinclair & Valentine Inks
Sigmund Ullman - Pope & Gray Inc.
237-1st. SU tter-4184
Behrens H H 237-1st. SU tter-4184
Callif Ink Co Inc The 545 Sansome. EX brook-4688
Donohue Barney 365 Battery. GA rfd-5834
FUGHS & LANG MFG CO DIV GENL PRINTING
INK CORP 1425 Folsom. HE mlock-5345
International Printing Ink Corporation Ltd The
915 Howard. GA rfd-2020
MORRILL GEO H CO DIV GENERAL PRINTING
INK CORP 1425 Folsom. MA rket-2674
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10358
PACIFIC PRINTING INK CO
Dists of Fredrick H Levey Inks
807 Montgomery. SU tter-4521
Reed George Russell Co 545 Sansome. EX brook-4688
Rotogravure Ink Co Ltd 325 Minna. SU tter-7890
Winn & Goodman 440 Sansome. DO uglas-5295

Inks-Stencil

-See Stencils & Stencil Supplies

Inks-Writing & Marking

Edwards H Mfg Co 37 Clementina. EX brook-1310
Gleberman S R 200 Davis. DO uglas-8590
Mittag & Volger Inc 591 Mission. EX brook-1155
Patrick & Moise-Klinkner Co 560 Mkt. EX brook-2641

Insecticides

ACME SPRAYING AND DUSTING
INSECTICIDES-
CARTER H V CO INC 52 Beale. SU tter-0562

BLACK LEAF 40-
TOBACCO BY-PRODUCTS & CHEMICAL
CORP INC 1 S Park. SU tter-4789

BLAKE MOFFITT & TOWNE
R M Hollingshead Corp Whiz Products
599-8th. HE mlock-2911
Braun-Knecht-Heimann-Co
1400-16th. HE mlock-8800

BUTCHER L H CO 15th & Vermont. MA rket-4210
Callif Pest Control Co 730 Clementina. UN drhil-6363
Colloidal Products Corp 2598 Taylor. OR dway-1281
Fetys Flea Flake Co 298-3d. SU tter-3673

FIGONE JOHN P GARDEN & SUPPLY CO
Garden Dusts & Sprays
1652 Stockton. GA rfd-3281
General Chemical Co Russ Bldg. DO uglas-0904

GERMAIN SEED & PLANT CO THE
517 Davis. YU kon-2314
Ginetti Coal Co 4419 Geary Blvd. SK yline-1300
Golden Gate Chemical Co Flood Bldg. DO uglas-5748
Great Northern Chemical Co 222 Clara. GA rfd-2120
Haley John D Co
Liquid Soaps & Disinfectants
UN drhil-9931

HOCKWALD CHEMICAL CO
Mfrs Moth-Fly-Roach & Flea Spray
135 Mississippi. HE mlock-7646

INSECTICIDE CO THE
Formerly Phelan Bldg 31 Years
4345 Geary Blvd. DO uglas-0953

MARIN ANTI CUPS-
ABRAHAM L M 235 W Blithedale Av Mill Vly
(Toll) Call "Operator" for Mill Vly-1551

MARION'S TREATED CEDAR-
LINDAUER & CO 35 Oak Grove. SU tter-2017

McCormick & Company Inc
Mfrs Bee Brand & Red Arrow
274 Brannan. EX brook-1776

MILLS JAMES ORCHARDS CORP
Growers Service Division
Agricultural Chemicals
Insecticides - Fungicides - Weed Killers
558 Sacramento. GA rfd-4924

N & T Chemical Co 2406 Polk. OR dway-0467
National Exterminators of California Ltd
417 S Van Ness Av. HE mlock-4486
Niagara Sprayer & Chemical Co Inc
580 Market. DO uglas-7379

Nico-Dust Mfg Co 636 California. SU tter-5350
Powell John & Co Inc 503 Market. GA rfd-3393
ROSE EXTERMINATOR CO 35 Polk. MA rket-1441
F Sulphur Co 636 California. SU tter-5350
Schmiedell & Co 227 Davis. YU kon-0873

SCHRADER CHEMICAL CO
1 Enterprise. UN drhil-6544

Speckman F M Co 975 Folsom. GA rfd-0448

STANDARD LABORATORIES THE
Mfrs of Moth-Roach-Flea & Fly Sprays
628 Ellis. OR dway-2442

Sunland Industries Inc 625 Market. YU kon-1003
Tobacco By-Products & Chemical Corp Inc
1 S Park. SU tter-4789

Toti Carlo
See Our Adv Under Exterminating
1536 Grant Av. DO uglas-4882

U S Supply Co 83 McAllister. HE mlock-4144
West Disinfecting Co 510-7th. HE mlock-0246

Instruments

-See Specific Kinds; i.e., Electric Instruments; Recording Instruments-Industrial; Scientific Apparatus & Instruments

Please speak distinctly when you telephone, with lips close to the mouthpiece. Just as you can't hear when you take your ear inches from the receiver, so others can't hear unless you keep your lips close to the transmitter.